

## Homework for Session 6

1. Did Coca-Cola make the right decision in India, or should Coca-Cola have given in to the Indian government's demands and transferred the concentrate formula to Indian shareholders?
2. Is "piracy" unethical?
3. What are the benefits and costs to China if intellectual property protections there are weak? Do Chinese firms prefer strong or weak intellectual property protections in China?
4. What are the potential benefits of performing research and development (R&D) in a poor country? What are the risks that a company such as IBM faces and what strategies might mitigate these risks?
5. How can Nokia or Apple prevent counterfeit versions of their cell phones from undercutting their position?